



IMAGINATORS 51 Hillgrove Business Park Nazeing Road
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www.imagimators.co.uk



OUR UNIQUE **LOOP**
RECYCLING SCHEME IS A
SYSTEM THAT ENABLES
VIRTUALLY ALL PRINTED
MATERIAL TO BE RECYCLED.



In addition to providing an extensive range of environmentally friendly often recycled flexible and rigid print media solutions, Imaginators has created our unique approach to recycling used printed media including PVC.

We are taking our commitment to going green to a new level. With 100% landfill avoidance, our unique LOOP Recycling Scheme, in partnership with our recycling partner, we have developed a system that enables virtually all media we use, including PVC banner material, to be completely recycled, keeping PVC and other harmful materials out of landfill at the end of their life and reusing the material responsibly.

Our LOOP Recycling Scheme offers a unique solution to recycling, is easy to administrate and effective in its results. It's also the ideal way for Imaginators to demonstrate our responsible print waste management to our clients with a traceable and low carbon footprint solution to disposing of printed graphics.

For many print applications, PVC banner material still offers the best solution. It's cost effective, durable and delivers attractive results, however it doesn't degrade in landfill and has for many years presented a significant challenge for recycling. Imaginators have developed a unique process that enables the core PVC material and base layer to pass through a two-stage shredding process and be reused in several other applications.

With remanufacturing partners based in the UK, the carbon footprint for moving the processed material around is minimised as well. Imaginators are registered with the Environment Agency to transport waste.



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IMAGINATORS ARE COMMITTED TO 100% LANDFILL AVOIDANCE AND SEEKING CONTINUOUS IMPROVEMENTS TO REDUCE ENVIRONMENTAL IMPACT.

Our LOOP Recycling Scheme incorporates a small handling charge which is calculated upon the total volume of material/media to be recycled and assumes items are not mixed upon collection.



FLEXIBLE MEDIA

Which flexible materials can be recycled

FRONTLIT PVC Semi-Coated/Coated/Laminated
BACKLIT PVC
BLOCKOUT PVC
BLACK BACK PVC
MESH PVC
NON-PVC BANNER MATERIAL
POLYESTER FABRICS
BLACK BACK FABRICS
SILICONE EDGED GRAPHICS



RIGID MEDIA

Which rigid materials can be recycled

CORREX
FOAMEX
DIBOND
BUBBLE BOARD

PLEASE NOTE

KEDER EDGING CANNOT CURRENTLY BE RECYCLED.



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8 Non-recyclable  IMAGINATORS LOOP	7 Akyprint Dulaylite Swedboard Xantia Board Re-Board Brown Packaging Paper (not release liner)  IMAGINATORS LOOP	6 Mesh PVC Frontlit PVC Backlit PVC Blockout PVC  IMAGINATORS LOOP	5 Clear Acrylic  IMAGINATORS LOOP	4 Dibond  IMAGINATORS LOOP	3 Correx Bubble Board  IMAGINATORS LOOP	2 Foamex  IMAGINATORS LOOP	1 Black Back Fabric Charisma Cotton Heavy Artists Canvas Jet Tex Ufabrik Kavalan  IMAGINATORS LOOP
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Collection and Pre-Sort

For clients committed to reducing waste Imaginators offer the service of collecting all recyclable materials from your site post event.

Materials are efficiently pre-sorted into flexible material and rigid materials.



Preparation

Pre-sorted materials are then baled ready for processing.

It's important to combine flexibility with minimising our shared carbon footprint when collecting and transporting the waste material.



Any questions? Just ask.

If you're unsure about anything - just ask. We've a wealth of knowledge and experience.





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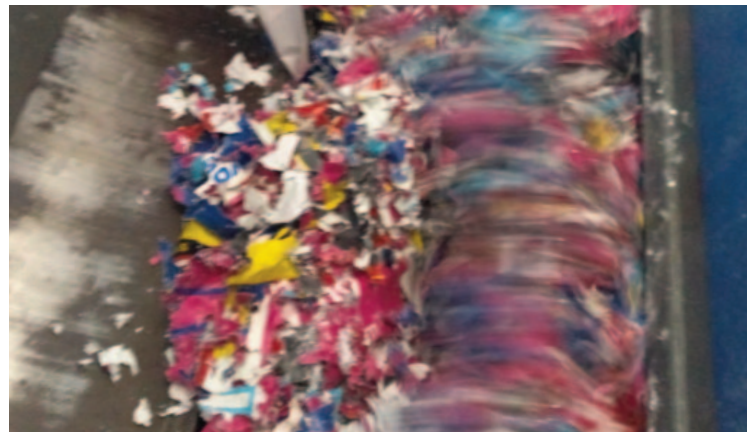
Processing

The baled materials are feed into a semi-automated conveyor line for batch processing.



Specialist Shredding

A unique 3-way industrial shredding technology developed specifically for this application is used to form a perfectly formed recycled material which is then re-baled for recycling and repurposing.



Recycled and Repurposed

Finally, the shredded and processed material is given viable future uses in a range of industries including cushioned surfaces for traffic cone bases, rubber blocks for Heras Fence Panels and even 'Sleeping Policeman/Road Humps'.

