



Superfly Media: EAFN green statement

We have pilots based across the UK, and jobs are allocated to pilot(s) living closest to each event. This considerably reduces the amount of travel required, and thus reduces our carbon footprint.

Initial interviews, and subsequent staff meetings, take place via Zoom or Teams; in-person meetings only take place if, for example, a member of staff is working alongside a member of Management at an event.

Pilots are reminded to take food and drink items with them (flasks, cutlery etc) so that they do not need to use disposable cutlery on site. In advance of each event, we send pilots links to festivals' green policies.

Eco friendly UAVs manufactured using biodegradable materials such as PLA (a plant based plastic) and PHA (a biodegradable plastic produced by microorganisms) are still relatively new technology (as at March 2025). We are monitoring the progression of this technology as it becomes more readily available.

Our UAVs are equipped with a public address system which can be programmed with any message; as part of the packages we provide to festival organisers, we offer to programme green messages such as reminding attendees to use recycling bins, and to take any non-recyclable rubbish home with them.

Our head office staff regularly monitor the greenest energy providers within the UK, and advise all pilots of green energy schemes that may be available in their area.

Our head office is paperless except where required by law (for example, HMRC or UK Visas and Immigration requiring hard copies of documents to be kept on file.). All communication with our pilots is via phone, email, text or WhatsApp. Contracts are signed electronically.

All imagery sent to clients is sent via cloud based technology, rather than using USBs.